

Top tips for preparing an excellent entry



What do you want to be known for?

Start by thinking about your **achievements** from the last year and narrow down what you think the top success was. Let this be your focus and find a category that best suits it. You can always submit multiple entries for multiple achievements!



Make your entry count

We want to know just how successful you are, so don't be shy about sharing your results. Bring your entry to life with stats and case studies – in fact, give us all the data and stats you can throw at us! You may make claims about the solution, individual, project or product, but the judges need to know the claims are true. Be sure to include **evidence**, images and testimonials if you can! If some of the results are confidential or sensitive, please let us know so we can make sure they stay that way.



Take the judges on a journey

When you've identified your focus, start **framing** your story. We want to know the purpose behind the new product launch, or company initiative, for example. Tell us the impact that it's had on your colleagues and clients. Tell us the story behind the success of your colleague. Take us on the journey with you.



Back it up!

The most important thing is giving real thought to your entry, and allowing plenty of **time** to draft it. Remember that the judges can only make decisions based on what they are reading, so do not assume they know anything about the subject of the submission.

In Summary

- Write clearly and concisely about the achievement you want to highlight.
- Be sure to include as much clear information about the highlights, challenges and overall result.
- Use the supporting document to highlight
 evidence statistics, case studies, testimonials, images, videos – those 6 pages are yours to use to persuade the judges!
- Give yourself enough time to write your entry/ entries. You can always save the draft and come back to it later, but the best entries are always well-thought out.

Contact us and find out more +44(0)20 3196 4379 nicole.hawkins@easyfairs.com | lab-innovations.com

1

Entry criteria for each category

Now you've chosen your categories, make sure to read through the accompanying information below to ensure that your entry is valid, and you provide the exact information that the judges will be looking for.



As everybody working within the laboratory sector knows, it is people who make the greatest contribution, and who keep everything running.

This award recognises new talent, identifying individuals who have made a significant impact on the provision of services within their organisation and who are demonstrating potential to shine in the future. The judges will be looking for those people who go above and beyond what is expected of them in order to exceed expectations and influence excellence in all aspects of their role.

Entrants to this category must be nominated by someone working with them within their organisation, or by a client.



outstanding Achievement Award

This award celebrates the achievements and commitment to our industry by an extraordinary individual.

It will be presented to a prominent figure who has made their career in the laboratory industry and significantly impacted on both their own organisations and the sector as a whole.

Candidates could be somebody who has demonstrated leadership and impacted positively on their team, or a person who has been instrumental in developing the profile and professionalism of the laboratory sector.

Anybody who knows an individual who they feel is deserving of this prize can make a nomination.



LAB TECHNICIAN OF THE YEAR Award

Lab technicians are the unsung heroes of the industry

What they do is essential to the smooth running of a lab, however they're often in the background. This award seeks to acknowledge the expertise, experience and dedication demonstrated by this group of professionals in their everyday work. Entrants to this category must be nominated by someone working with them within their organisation.

🖈 Open to all laboratories



LABORATORY OF THE YEAR Award

This category highlights the excellence of laboratories across the board.

Whether that's making progress in sustainable processes, implementation of automation and technology, development of the people in the laboratory or finding new and innovative ways to collaborate and problem solve on a project. The judges will be looking for evidence of the above, and standout examples of progress and advancement.

🖈 Open to all laboratories



SMART LAB OF THE YEAR Award

This category focuses on the implementation of digital/smart technology in order to optimise accuracy, efficiency and transparency of operation.

So the judges will be looking for evidence of automation, AI, machine learning, digital processes, data management and analysis. Open to all labs. Nominations are also welcome from

technology providers who have developed solutions in collaboration with their laboratory client.



SUSTAINABLE LABORATORY OF THE YEAR Award

Award recognises the progress made towards Net-Zero and sustainability in the lab.

If you have implemented sustainability initiatives such as wate reduction, reduced water consumption, recycling, energy efficiency (and/or energy generation) and procurement – our judges will be keen to hear about your achievements.

★ Open to all laboratories

★ Open to all laboratories

Contact us and find out more +44(0)20 3196 4379 nicole.hawkins@easyfairs.com | lab-innovations.com



BEST COLLABORATIVE

The Best Collaborative Project Award recognises the impact of co-operation between organisations.

The judges will be looking for projects that have been successfully undertaken by stakeholders from different organisations – for example a public/ private initiative. Entrants must provide evidence of how they've come together to tackle a specific challenge, formulated a strategy, executed the plan and delivered the outcome.



BEST DIVERSITY, INCLUSION & CULTURE Award

The Best Diversity, Inclusion & Culture Award recognises outstanding commitment to the enhancement of equality, diversity and inclusion within the workforce.

Entrants should illustrate their key policies in attracting diverse new recruits to the sector, equipping them with the skills they need, encouraging continuous development, empowerment and career progression. Also, evidence of Diversity ϑ Inclusion policies, rewards and recognition programmes, retention rates and regular, meaningful communication with employees.

🖈 Open to all labs, institutions and organisations.

★ This category is open to any business operating within the laboratory sector.



COMMITMENT TO SKILLS & TRAINING Award

For any lab to operate effectively, it must have a properly skilled and well-trained team of people.

The judges of the training award will be looking for a commitment to training that goes beyond the basic skills required to do the job. Entrants should provide evidence of how their training programme is embedded in the culture of their organisation - encompassing elements that enable their employees to develop personally, expand their knowledge, progress within their environment and in turn enhance their offering.



<mark>Best Technology</mark> Innovation Award

The Best Technology Innovation Award will recognise the most significant product or service innovation.

The judges will be looking for product or service development that can demonstrate meaningful benefits for the user. This could be a groundbreaking new technology, or alternatively a step change to an existing solution. Entrants must provide evidence of exactly what benefits their product is offering the user – ideally with illustrative case studies.

Entry is open to any organisation operating within the laboratory sector.

★ Open to all suppliers.



The Best Consumables Innovation Award will be given to the most innovative lab consumable, whether it is new or redeveloped.

The judges will be looking for a consumable that can demonstrate meaningful benefits for the user. This could be a ground-breaking innovation, or alternatively a step change to an existing solution. Entrants will be expected to provide evidence of a real-life situation.

1	7,	
TÀ		
	$\langle \neg \rangle$	

★ Open to all suppliers.

BEST SUSTAINABLE PRODUCT Award

The Best Sustainable Product Award recognises significant progress in product innovation toward Net-Zero and the circular economy.

This is not just about making products that are 'green', it's about taking a holistic approach to the entire lifecycle of that product, including the development and how it is made. It's about being transparent, accountable and consistent in areas such as manufacturing, energy and water use, packaging, supply chain and end-of-life.

★ Open to all suppliers.

SUPPLIER EXCELLENCE Award

The Supplier Excellence Award recognises excellence in customer support in the areas of expertise, advice and supply chain challenges.

Entrants should demonstrate how they worked to form a close relationship with a key client and how this resulted in them achieving a goal or a challenge. And the mutual benefits this resulted in.

★ Open to distributors and manufacturers.

